



AutoMarq will apply to all used models sold by Marquis

## Marquis launches used-model extended warranty package

**A** major investment programme from the Marquis Motorhomes dealership network includes the relaunch of the brand's AutoMarq standard and the introduction of a three-year, unlimited mileage warranty on all its secondhand motorhomes. There is also a new service system linking all the marque's branches, plus a revamped, expanded website. Marquis' managing director, Mike Crouch, spoke exclusively to *Practical Motorhome* about the initiatives. "After looking at what our competitors offer, we feel AutoMarq is a strong proposition," he said. "We're thinking along the lines of the Vauxhall Network

Q brand. If you buy a Network Q car you know what you're getting – a good-quality second-hand car. The same applies to AutoMarq – our promise is just as it says; an unrivalled standard for quality used motorhomes. "Automarq gives added peace of mind so that customers can drive away in the comfort of knowing that they're covered for three years and can take their motorhome to any of our ten service centres for repairs or warranty work." Automarq also includes a satisfaction-guarantee promise, priority service appointments at all Marquis outlets and an accessories discount voucher.



Mike Crouch says the warranty sets Marquis apart from rivals

Helping to support all this is the new service back-up system that links sales and customer data, and contains spare parts information in a bid to maximise efficiency.

Crouch adds: "Basically, this is moving us into the 21st century and is designed to improve staff efficiency in all our centres." The final piece in the jigsaw is the organisation's new website, go to [www.marquis-motorhomes.co.uk](http://www.marquis-motorhomes.co.uk).

### Models review key Symbols used throughout the magazine

Seat belts		Living		Kitchen			Sleeping			Bathroom								
3-point forward facing	3-point rear facing	Lap belt forward facing	Lap belt rear facing	Lounge seats	Dining places	Hob burners	Grill	Oven	Fridge	Extractor fan	Fixed beds	Made-up beds	Fixed basin	Tip-away basin	Shower	Cassette toilet	Portable flushing toilet	Holding tank toilet

**Commonly used acronyms:** ABS Anti-lock braking system AES Automatic energy selection ASR Anti-slip regulator AWD All-wheel drive EBD Electronic brakeforce distribution EDF Electronic differential lock ESP Electronic stability program FWD Front-wheel drive LWB Long wheelbase RWD Rear-wheel drive PAS Power-assisted steering SWB Short wheelbase